



****MEDIA ALERT: MAGGIE GYLLENHAAL AND PETER SARSGAARD CELEBRATE MONTBLANC X THE WEBSTER COLLABORATION IN NEW YORK ****

Montblanc introduces a limited-edition collection in partnership with the trendsetting luxury fashion boutique

WHAT: Montblanc and The Webster celebrated the launch of their new, limited-edition collection. The Webster is a luxury omni-channel retailer known for its exclusive collaborations and creatively curated collections, is the latest collaboration from Montblanc. The design of the capsule edition - a fountain pen, ink bottle and fine stationary - pairs Montblanc's timeless writing culture heritage with The Webster's pink signature colour and its iconic mascot, a pink flamingo.

The central piece in the collection is a Solitaire Fountain Pen that features a platinum-plated cap and barrel, as well as a bold pink lacquer forepart. The Webster signature pink flamingo is etched on the 18K rhodium coated nib. The Montblanc emblem crowns the writing instrument in black and white. A special pink ink in The Webster's official Pantone colour has been created to enhance the writing experience. A leather notebook decorated with The Webster flamingos completes the capsule collection, presented in an elegant black coffret emblazoned with a flamingo.

The collection was launched through an event at The Webster's New York City store in Soho, where guests including Maggie Gyllenhaal and Peter Sarsgaard celebrated the limited-edition collection. Mona Matsuoka DJ'd the event and a fashion illustrator created personalized fashion sketches of VIP guests drawn into the setting of the event using a Montblanc pen and ink.

WHO: Maggie Gyllenhaal, Peter Sarsgaard, Spike Lee, Mona Matsuoka

ASSETS: Event Images Available to Download [HERE](#)
Product Images Available to Download [HERE](#)

PRODUCT AVAILABILITY:

Montblanc Retail Locations

- Madison Ave
- South Coast Plaza
- Montblanc.com

Webster Retail Locations

- Soho
- South Beach
- Houston
- Costa Mesa
- Bal Harbour
- Thewebster.us



WHEN: Tuesday, November 5th, 2019
7:00PM - 9:00PM

WHERE: The Webster Soho
29 Greene St, New York, NY

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About Montblanc

Synonymous with excellence in craftsmanship and design, Montblanc has been pushing the boundaries of innovation ever since the Maison first revolutionized the culture of writing in 1906. Ingenuity and imagination continue to be driving forces for the Maison today as it advances its expression of fine craftsmanship across product categories: luxury writing instruments, watches, leather goods, new technologies and accessories. Reflecting upon its ongoing mission to create fine lifetime companions born from bold ideas and expertly crafted through the skills of the Maison's artisans, the iconic Montblanc Emblem has become the ultimate seal of performance, quality and an expression of sophisticated style. With its origins deeply rooted in the culture of handwriting, Montblanc continues to assert its cultural commitment around the world honouring modern day patrons who support the advancement of the arts, as well as wide-ranging initiatives that promote arts and culture.

About The Webster:

Laure Heriard Dubreuil opened The Webster's flagship location in 2009 at 1220 Collins Avenue in South Beach, Miami. Originally the Webster Hotel, the 20,000 square-foot Art Deco building was built in 1939 by architect Henry Hohausser. Heriard Dubreuil, who grew up in Paris and worked as a top merchandiser for Balenciaga and Yves Saint Laurent before founding The Webster, kept the name but reimagined the three-story interior as a women's and men's multibrand luxury boutique designed with vibrant intimacy to resemble a residential space. A decade after the Miami flagship opened, The Webster has expanded to four additional locations in Bal Harbour, Houston, Costa Mesa and New York City, as well as an outlet at Sawgrass Mills. Each store has its own distinctive energy, unified by Heriard Dubreuil's uncompromising vision of good energy, good fashion, good fun and the sunny spirit of Miami. The Webster's logo is a pink flamingo. The boutique has become a destination for exclusive collaborations with brands such as Paco Rabanne, Off-White and Fenty, as well as permanent partnerships with David Mallett and Joanna Czech, who operate studios out of The Webster's SoHo location.